

Arbeitsgemeinschaft Karibik e.V.



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AGK - a strong Network

We are ...

... renowned tourism businesses (tour operators, airlines, tourist organizations, hotels, cruise lines and many more) that united into a non-profit organization to promote and advance tourism to the stunning destinations in the Caribbean in 1993. Building the bridge to German-speaking Europe, we are a medium and a platform for everything positive about our destinations.

We want ...

... to promote the Caribbean as a preferred holiday destination. That's why we advertise through various channels for the fascinating as well as diverse cultural and natural environment.

Your benefits ...

... are as versatile as our destinations. As a member, you can promote your Caribbean product at one of our multitudinous functions and communicate it directly in appropriate surroundings. Through the AGK platform, you will always reach the exact target audience you're addressing for fair conditions.

We offer ...

... your membership in a strong organization that doesn't have monetary gain in mind but, through professional dedication publicly avows for the shared values and interests of our members. Our colleagues and members know how as well as their competence is recognized throughout the industry.

benefits of membership

Presence on the German, Austrian, Swiss market in the context of various AGK activities, e.g.:

- Annually published Caribbean magazine with a circulation of 110,000 copies, including a
- contact list of all members (as well as members of Caribbean Tourism Organization)
- social media presence to current topics
- Our B2C website www.karibik.de is listed above with the search engines.
- Better positioning and advertising banners can also be found on the homepage be acquired
- our office can be reached from Monday to Friday

Networking and information exchange with various tourist partners within the AGK, e.g.:

- Via the internal website for members www.karibik.org
- Regular internal mailings, the AGK News, provide information about upcoming activities and
- forward information requests from travel agency partners or press offices

The AGK network makes it possible to make activities attractive together and to offer them at more favourable conditions, e.g.:

- The modern Caribbean joint booth reaches almost 800,000 end users every year on the travel-fairs
- Our roadshow (s), live seminars and virtual courses train travel agency agents - your
- sales offices

Overviews of services of memberships forms

Included services for Type A – full membership with voting rights

- Voting rights in all AGK matters
- 2 newsletter articles in the AGK newsletter or 200 € credit for AGK events
- One Month AGK Facebook supporter
- Printing of postcards
- Listing and publication of the contact
- Integration in social media publications
- Regular information with market intelligence
- Networking opportunities
- Listing in the Caribbean magazine
- Access to the AGK intranet
- Use of the AGK logo for marketing purposes
- Regular delivery of the AGK newsletter
- Preferential consideration of Caribbean performers in live seminars
- E-In-house training with tour operators
- Mediation of German-language presentations for lecture purpose
- Participation in joint PR measures, road shows and trade fairs, catalogue exhibitors at trade fairs, AGK live seminars **at special member rates**

Included services for Type B - supporting membership without voting rights

- No voting rights
- 1 newsletter article in the AGK newsletter or 100 € credit for AGK
- One Month AGK Facebook supporter
- List and publication of the contact
- Integration in social media publications
- Regular information with market intelligence
- Networking opportunities
- Listing in the Caribbean magazine
- Access to the AGK intranet
- Use of the AGK logo for marketing purposes
- Regular delivery of the AGK newsletter
- Preferential consideration of Caribbean performers in live seminars
- In-house training with tour operators
- Mediation of German-language presentations for lecture purpose
- Participation in joint PR measures, road shows and trade fairs, catalogue exhibitors at trade fairs, AGK live seminars – **with a small supplement of 10%.**

Overviews of services of memberships forms

Included services for Type C - membership without voting rights

- No voting rights
- List and publication of the contact
- Integration in social media publications
- Regular information with market intelligence
- Networking opportunities
- Listing in the Caribbean magazine
- Access to the intranet
- Mediation of German-language presentations for lecture purpose
- Regular delivery of the AGK newsletter
- Use of the AGK logo for marketing purposes
- Participation in joint PR measures, road shows and trade fairs, catalogue exhibitors at trade fairs, AGK live seminars - against surcharge of 20%

Included services for Type D - membership without voting rights

- No voting rights
- Listing and publication as a Caribbean specialist
- Regular delivery of the AGK newsletter
- AGK badge as a seal of quality
- Preferred invitation to events such as live seminars and road shows
- Contacts for in-house training, customer evenings, information material
- Window decorations
- Access to the trade area on the website

Included services for Type E – trial membership without voting rights

- No voting rights
- Limited to 1 year (membership A-C possible thereafter)
- Regular delivery of the AGK newsletter
- List and publication of the contact
- Integration in social media publications
- Networking opportunities
- Participation in joint PR measures, road shows and trade fairs, catalogue exhibitors at trade fairs, AGK live seminars - against surcharge of 20%

