



member information

Arbeitsgemeinschaft Karibik e.V.

contact: Headoffice

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Arbeitsgemeinschaft Karibik e.V. | Woogstr. 40 | 60314 Frankfurt

Board

chairman: Claudia Majunke - vorstand@karibik.de

vize chairman: Manuela Hörl - st-vorstand@karibik.de

treasurer: Gioacchino Cinquegrani - finanzen@karibik.de

Head office

branch management: Anke Budde - anke.budde@karibik.de

events: Sonja Oestreicher - karibik@so-network.de

AGK - a strong Network

We are ...

... renowned tourism businesses (tour operators, airlines, tourist organizations, hotels, ocean carriers and many more) that united into a nonprofit organization to promote and advance tourism to the stunning destinations in the Caribbean in 1993. Building the bridge to German-speaking Europe, we are a medium and a platform for everything positive about our destinations.

We want ...

... to promote the Caribbean as a preferred holiday destination. That's why we advertise through various channels for the fascinating as well as diverse cultural and natural environment.

Your benefits ...

... are as versatile as our destinations. As a member, you can promote your Caribbean product at one of our multitudinous functions and communicate it directly in appropriate surroundings. Through the AGK platform, you will always reach the exact target audience you're addressing for fair conditions.

We offer ...

... your membership in a strong organization that doesn't have monetary gain in mind but, through professional dedication, publicly avows for the shared values and interests of our members. Our colleagues' and members' know how as well as their competence is recognized throughout the industry.

benefits of membership

Presence on the German, Austrian and Swiss market in the context of various AGK activities, e.g.:

- ✓ Annually published Caribbean magazine with a circulation of 110,000 copies, including a contact list of all members (as well as members of Caribbean Tourism Organization)
- ✓ social media presence to current topics
- ✓ Our B2C website www.karibik.de is listed above with the search engines. Better positioning and advertising banners can also be found on the homepage be acquired
- ✓ our office can be reached from monday to friday

Networking and information exchange with various tourist partners within the AGK, e.g.:

- ✓ Via the internal website for members www.karibik.org
- ✓ Regular internal mailings, the AGK News, provide information about upcoming activities and forward information requests from travel agency partners or press offices

The AGK network makes it possible to make activities attractive together and to offer them at more favorable conditions, e.g.:

- ✓ The modern Caribbean joint booth reaches almost 800,000 end users every year the travel fairs
- ✓ Our roadshow (s), live seminars and e-learning courses train travel agency agents - your sales offices

The pillars of AGK membership

A - Full members with voting rights - membership fee 990 EUR net membership possible for:

- ✓ Tourism boards and organization
- ✓ Tour operator
- ✓ Travel agency chains and travel agency associations
- ✓ Shipping companies & Yacht charters
- ✓ Hotel chains and hotel representative offices
- ✓ Airlines
- ✓ Media companies

each with its headquarters / representative office in Germany and Europe

B - Supporting member without voting rights - membership fee 490 EUR net membership possible for:

- ✓ Tourism boards and organization
- ✓ Tour operator
- ✓ Travel agency, travel agency chains and travel agency associations
- ✓ Shipping companies & Yacht charters
- ✓ Hotels, hotel chains and hotel representative offices
- ✓ Airlines
- ✓ Media companies
- ✓ Associations and other service providers from / in / related to Caribbean States

C - Supporting member without voting rights - membership fee 190 EUR net membership possible for:

- ✓ local airlines
- ✓ car rental companies
- ✓ Hotels and service providers from the Caribbean states that do not have a seat / have a representative office in Europe

D - Supporting member without voting rights - membership fee 190 EUR net membership possible for:

- ✓ travel agencies

A detailed list of the services covered by the membership fee can be found on the following pages.

Overviews of services of memberships forms

A - Full members with voting rights - membership fee 990 EUR net membership possible for:

- ✓ Tourism boards and organization
- ✓ Tour operator
- ✓ Travel agency chains and travel agency associations
- ✓ Shipping companies & Yacht charters
- ✓ Hotel chains and hotel representative offices
- ✓ Airlines
- ✓ Media companies

each with its headquarters / representative office in Germany and Europe

Included services for A - membership with voting rights

- ✓ two inclusive services + two newsletter contributions per year
- ✓ Voting rights in all AGK club matters
- ✓ Possibility of accompanying an office in the association
- ✓ List and publication of the contact, link to the homepage
- ✓ Integration in social media publications
- ✓ Regular information with market intelligence
- ✓ Networking opportunities
- ✓ Listing in the Caribbean magazine
- ✓ Access to the AGK intranet
- ✓ Use of the AGK logo for marketing purposes
- ✓ preferential consideration of Caribbean performers in live seminars
- ✓ In-house training with tour operators
- ✓ Mediation of German-language presentations for lecture purposes
- ✓ Participation in joint PR measures, road shows and trade fairs, catalog exhibitors at trade fairs, AGK live seminars
- ✓ Regular delivery of the AGK newsletter
- ✓ AGK badge as a seal of quality

Overviews of services of memberships forms

B - Supporting member without voting rights - membership fee 490 EUR net membership possible for:

- ✓ Tourism boards and organization
- ✓ Tour operator
- ✓ Travel agency, travel agency chains and travel agency associations
- ✓ Shipping companies & Yacht charters
- ✓ Hotels, hotel chains and hotel representative offices
- ✓ Airlines
- ✓ Media companies
- ✓ Associations and other service providers from / in / related to Caribbean States

Included services for A - supporting membership without voting rights

- ✓ one newsletter contribution per year
- ✓ List and publication of the contact, link to the homepage
- ✓ Integration in social media publications
- ✓ Regular information with market intelligence
- ✓ Networking opportunities
- ✓ Listing in the Caribbean magazine
- ✓ Access to the AGK intranet
- ✓ Use of the AGK logo for marketing purposes
- ✓ preferential consideration of Caribbean performers in live seminars
- ✓ In-house training with tour operators
- ✓ Mediation of German-language presentations for lecture purposes
- ✓ Participation in joint PR measures, road shows and trade fairs, catalog exhibitors at trade fairs, AGK live seminars for a surcharge of 10%
- ✓ Regular delivery of the AGK newsletter
- ✓ AGK badge as a seal of quality

Overviews of services of memberships forms

C - Supporting member without voting rights - membership fee 190 EUR net membership possible for:

- ✓ local airlines
- ✓ car rental companies
- ✓ Hotels and service providers from the Caribbean states that do not have a seat / have a representative office in Europe

Eingeschlossene Leistungen für B - Mitgliedschaft ohne Stimmrecht

- ✓ no voting rights
- ✓ List and publication of the contact, link to the homepage
- ✓ Integration in social media publications
- ✓ Regular information with market intelligence
- ✓ Networking opportunities
- ✓ Listing in the Caribbean magazine
- ✓ Access to the intranet
- ✓ Use of the AGK logo for marketing purposes
- ✓ Participation in joint PR measures, road shows and trade fairs, catalog exhibitors at trade fairs, AGK live seminars against surcharge 20%

D - Supporting member without voting rights - membership fee 190 EUR net membership possible for:

- ✓ travel agencies

Eingeschlossene Leistungen für B - Mitgliedschaft ohne Stimmrecht

- ✓ no voting rights
- ✓ Listing and publication as a Caribbean specialist
- ✓ Regular delivery of the AGK newsletter
- ✓ AGK badge as a seal of quality
- ✓ Preferred invitation to events such as live seminars and road shows
- ✓ Contacts for in-house training, customer evenings, information material
- ✓ Window decorations
- ✓ Access to the trade area on the website

E - association membership (trial membership) without voting rights - membership fee 100 EUR net

- ✓ no voting rights
- ✓ limited to 1 year (membership A-C possible thereafter)
- ✓ Regular delivery of the AGK newsletter
- ✓ List and publication of the contact, link to the homepage
- ✓ Integration in social media publications

Admission form for the Arbeitsgemeinschaft Karibik e.V.

We hereby apply for membership in the Caribbean Working Group on the conditions selected below.

membership please choose:

- | | |
|---|-------------------------------------|
| <input type="checkbox"/> membership (A) with voting rights | 990 EUR contribution per year (net) |
| <input type="checkbox"/> membership (B) without voting rights | 490 EUR contribution per year (net) |
| <input type="checkbox"/> membership (C) without voting rights | 190 EUR contribution per year (net) |
| <input type="checkbox"/> membership (D) without voting rights | 190 EUR contribution per year (net) |
| <input type="checkbox"/> Asso-membership (E) | 100 EUR contribution per year (net) |

The amounts mentioned are exclusive of VAT. VAT does not apply to billing addres-
ses outside of Germany.

company/industry _____

Representative & title: _____

street: _____

postcode / town: _____

Country _____

Fon / Fax: _____

Website / email: _____

tax-number: _____

We recognize the statutes of the Arbeitsgemeinschaft Karibik e.V. - and especially the point „Mem-
bership“: A company or organization becomes a member and appoints a representative. The finan-
cial year runs from January to December. Withdrawal from the association (termination) is made
in writing to the board. The withdrawal can only be declared at the end of a calendar year with a
notice period of 3 months

Date, town

legal signature

After acceptance of the membership by the board you will receive an invoice. Please send the completed and signed
form to AGK by email: info@karibik.de